

Hatfield Ice

350 County Line Rd.
Colmar, Pa. 18915

HATFIELD ICE DASHER BOARD ADVERTISING

Hatfield Ice offers advertising space on our arena dasher boards, identical to advertising seen in NHL arenas. Your company's products or services can be put on display for our diverse range of customers to see.

Why advertise at Hatfield Ice?

- Hatfield Ice is open 18 hours daily, seven days a week with thousands of people walking through the doors on a weekly basis. Through dasher board advertising, your business will gain repetitive exposure to highly active participants and their families.
- Hatfield Ice is home to Genesis Youth Hockey program and the Lady Patriots Girls Youth Hockey Program. Both clubs play against teams throughout the Delaware Valley and host over 25 combined teams.
- Hatfield Ice also has over 40 adult league teams, several In-House leagues, a light travel hockey program and a large figure skating program.
- Hatfield Ice is home to Villanova Men's Ice Hockey (ACHA D1) and future home to Arcadia University Men's and Women's Ice Hockey (NCAA III)
- Hatfield Ice hosts Liberty Figure Skating Club and Symmetry Figure Skating, along with weekly public skates and annual special events.

For dasher board advertising at Hatfield Ice, the customer must pay a deposit in the amount of \$200.00 **per each** board produced upon signing the agreement. The balance is due on the date of installation. The cost of producing the dasher board is NOT INCLUDED in the price. The customer must supply all necessary artwork. The Cost of the signs are \$200 each. Signs will be supplied by Hatfield Ice. All rates are for a one year term and guaranteed for the renewal the following year. All companies advertising on dasher boards will have company logo and contact information on Hatfield Ice website sponsor page.

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1 Rink: One year contract - \$500

2 Rinks: One year contract - \$1,000

1 Rink: Two year contract - \$400 per year

2 Rinks: Two year contract - \$800 per year

Above prices do not include the one time fee of \$200 for creation of each board ad

Hatfield Ice looks forward to working with you and your firm. For further information, or to submit a form, please contact Scott Salamon Jr. at 215-997-9797 or at program_coordinator@hatfieldice.com

CUSTOMER NAME: _____

COMPANY NAME: _____

BILLING ADDRESS: _____

PHONE : _____

EMAIL ADDRESS: _____

AUTHORIZED SIGNATURE : _____ DATE: _____



www.hatfieldice.com
215-997-9797